

Advertising trends change. Brand protection is timeless.

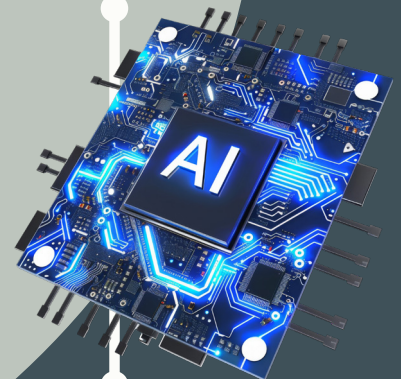
For over four decades, Kramer Levin has been one of the nation's premier advertising litigation firms. Throughout, advertising trends have changed. Yet our clients' need to protect their brand equity has remained timeless.

Kramer Levin is the go-to firm for iconic global brands. We represent our clients before the NAD and NARB and in consumer class actions throughout the country. We are leaders in Lanham Act litigation, having tried precedent-setting cases. And we draw on our vast experience to safeguard our clients' brands from competitive, consumer and regulatory threats.

Whatever your industry, with Kramer Levin you can be assured of unparalleled brand protection.



Learn more about us



Advertising Litigation Practice

Kramer Levin's Advertising Litigation practice is ranked in the top tier by *Chambers USA*, *Legal 500*, *U.S. News & World Report* and *Best Lawyers' Best Law Firms*. Our lawyers have had extraordinary success prosecuting and defending advertising actions as well as counseling clients on a full array of advertising-related issues.

2006 – 2024

Chambers USA
Top Ranked

2009 – 2024

Legal 500
U.S. Top Tier

2017 – 2024

U.S. News & World
Report and Best
Lawyers' Best Law Firms

Contacts



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Norman C. Simon is a seasoned trial lawyer who maintains a diverse complex civil litigation practice with a focus on advertising law. He has many years of courtroom experience, litigating both bench and jury trials. Long ranked as a leading lawyer in the field, Norm represents global brands in false advertising disputes under the federal Lanham Act and in class action litigation brought pursuant to consumer fraud statutes, as well as in challenges before the NAD and NARB. He draws on his extensive trial experience to help clients avoid costly litigation, counseling them on a variety of advertising-related issues, including prospective claims, advertising clearance and claim support.

"Top of His Profession"

"One of the Elite Advertising Attorneys in the Country" — *Chambers USA*



Eileen M. Patt | Partner, Advertising Litigation | 212.715.9347 | epatt@kramerlevin.com

Eileen M. Patt maintains a diverse complex civil litigation practice with a focus on advertising matters. Eileen represents global brands in false advertising disputes under the federal Lanham Act and in challenges before the NAD and NARB, as well as in consumer class action litigation throughout the country. Eileen regularly advises clients on a variety of advertising-related issues, including prospective claims, advertising clearance and claim support.

"Technical Master of the Law" — *Chambers USA*



Kramer Levin's *Advertising Litigation Report* provides timely, succinct updates on Lanham Act cases, consumer fraud class actions, NAD challenges, regulatory activity and consumer privacy and data security issues. To subscribe, please email KLUpdates@kramerlevin.com or download our Ad Lit Report mobile app from Apple's App Store or Google Play.

