



Date: Wednesday, November 14, 2012
Time: 5:30-6:00pm registration and cocktails
6:00-7:00pm presentation
7:00pm cocktails and networking

Location: 1177 Avenue of the Americas
(between 45th and 46th Streets)
Please bring ID for security.

RSVP: by Friday, November 9th to Jane Silecchia at jsilecchia@kramerlevin.com

Intellectual property assets have become a TOP consideration for acquisitions, financing, bankruptcy proceedings and litigation, both on the offense and defense. It has become one of the most valuable assets for investors to consider when putting money into a growing or distressed company. The expert panel will discuss:

- Assessing the scope of an IP portfolio and how it differs from competitor IP portfolios
- Understanding the realities of licensing
- Litigating the portfolio
- Valuing the portfolio

Expert Panel of Speakers

Jonathan S. Caplan — Partner, Intellectual Property, New York
Michael D. Friedman — Managing Director and Head of Asset Management, Ocean Tomo
Lisa Kobialka — Partner, Intellectual Property, Silicon Valley
Howard T. Spilko — Partner, Corporate, New York

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